

PARKS SOCIETY NEWS

The San Diego County Parks Society relies on its membership as a major source of revenue in support of our County parks, so we are always interested in adding to our numbers. Although we recruit and retain members in various ways, a primary method of recruitment is through attendance at various outdoor functions.

As an example, the Parks Society for many years shared a table with the Parks Department on Earth Day in Balboa Park. With their crisp uniforms and mounted animals, the rangers were tough competitors for public attention, and unfailingly gracious hosts. Board members of the Parks Society have also consistently attended National Trails Day in June, and observing how it has grown.

We've attended smaller events too, such as the Goodan Ranch/Sycamore Canyon jamboree a few years ago – and we were at the Piano Recital put on by Rancho Penasquitos last spring.

On Saturday, March 5, Ralph Strahm and Paul Davis are scheduled to staff a table at the SanTree Fest. That event will feature tree planting, river clean-up, crafts, food sampling, and entertainment. We hope that some visitors will visit our table and decide to become new members.

If you're out and about on March 5, consider dropping by to chat with Ralph and Paul. They'll be happy to see you.



SPECIAL ANNOUNCEMENT FROM SDG&E

SDG&E® Invites San Diego Businesses to the 6th Annual Energy Showcase

San Diego Gas & Electric® will host its sixth annual Energy Showcase and Awards Luncheon on Thursday, April 28 from 7:30 a.m. – 2:00 p.m. at the San Diego Convention Center. The event is targeted to San Diego businesses and will honor 11 local businesses as 'Energy Champions'.

Local businesses who want to learn how they can save energy and money through SDG&E's energy-saving programs and services, or through new technology are invited to attend. The event (including lunch) is free with reservations. Parking is available for a fee. Those interested in attending must register prior to the event at sdge.com/energyshowcase.

The event features an Exhibitor's Pavilion of over 75 vendors demonstrating new technology for energy efficiency and demand response. In addition, there will be a display of the newest alternative energy vehicles. Six educational seminars that focus on energy efficiency and demand response topics will feature national and regional experts. A tour of the Convention Center is also available to see behind the scenes of a "green building." The awards luncheon will recognize and honor local businesses for their achievements in reducing their energy consumption. Register today! Space is limited.

